

## **Dr. John Fennig to Address the American Psychological Association Annual Meeting on the Ethical Use of the Internet in Consulting Psychological Services**

*Dr. John Fennig, an Organizational Consulting Psychologist and CEO of DRI Consulting, will address the American Psychological Association Annual Meeting in Washington, DC. Dr. Fennig will be presenting the Ethical Use of the Internet in consulting psychological service delivery, a ten year review of practices at DRI Consulting.*

([PRWeb](#)) August 4, 2005 -- Dr. John Fennig, an Organizational Consulting Psychologist and CEO of DRI Consulting, will address the American Psychological Association Annual Meeting in Washington, DC. Dr. Fennig will be presenting the Ethical Use of the Internet in consulting psychological service delivery, a ten year review of practices at DRI Consulting. In particular, Dr. Fennig's presentation will discuss the new APA ethics code and address areas the new code is silent on. This will include psychological consulting across State and National boundaries when using technology such as the Internet.

Dr. Fennig's presentation is compiled from Internet based consulting practices as historically and currently used by his firm. He and his staff at DRI Consulting have been using the Web as a strategic service delivery media and sales tool for the past ten years.

"The delivery of services in a paper and pencil office has successfully been replaced by the Internet," says Dr. Fennig, CEO of DRI Consulting. "The Internet enables customization, convenience, and speed in the delivery of psychological services."

DRIC's Web tools are used by people around the world, and include: training program Websites, survey tools, individual and team assessment projects, and Web pages for project proposal submissions. Some of the firm's clients served via the Internet include: Target, US Army Corps of Engineers, Wells Fargo Bank, and the City of Minneapolis.

Dr. John Fennig received his Ph.D. in Counseling Psychology from Ohio State University, with an emphasis on organization development, work personality assessment and performance coaching. His professional research focuses on the role of self-efficacy in optimizing team and individual performance. He is a licensed psychologist and is in his twentieth year of successful organization and human resource development work, including designing, planning and implementing change processes for clients in many industries, from Fortune 100 companies to startups.

For more information about Dr. John Fennig and DRI Consulting visit [www.dric.com](http://www.dric.com) or call Toll Free at 1-866-276-4600.

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**Online Web 2.0 Version**

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